



# Partnering with Generosity Path: A Primer



Generosity Path



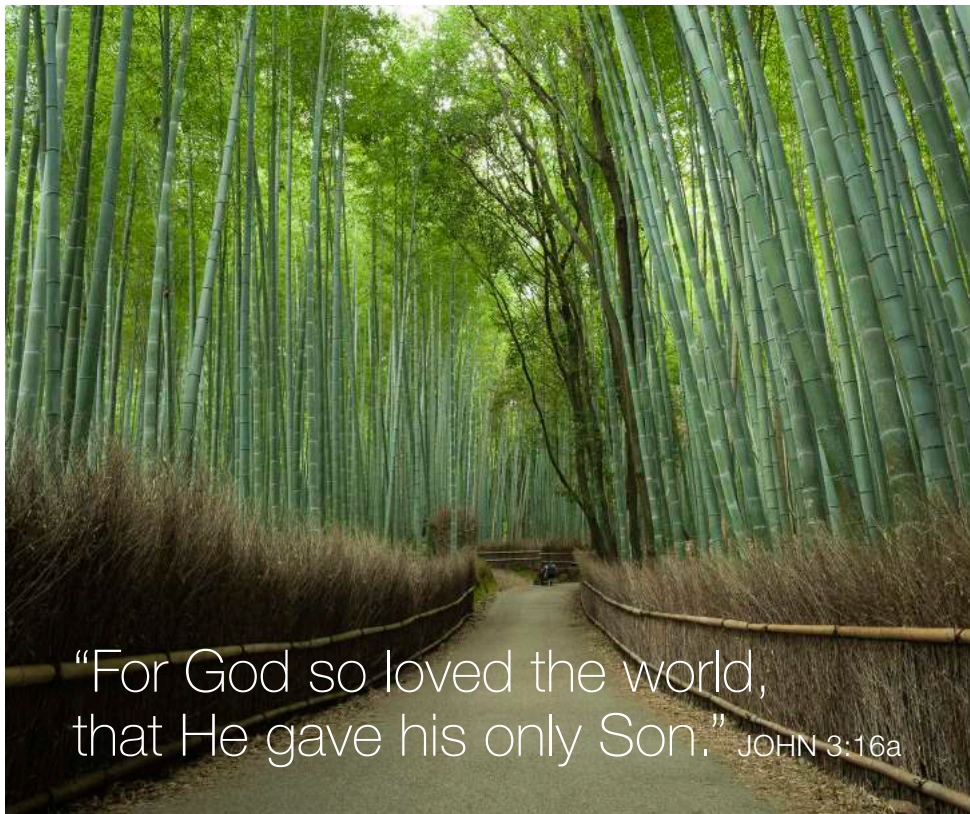
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## Why Partner with Generosity Path?

You have God-sized vision for your ministry. But have you wondered why your givers aren't contributing more to your cause? This can be a frustrating and confusing reality. While we don't claim to bring a final solution to this issue, we have been listening to and learning from givers all over the globe. In 2015 alone, we facilitated 42 experiences on the topic of biblical generosity with more than 700 participants in 14 countries and 8 languages. We'd love to bless you and your givers by inviting them to participate one of our retreats or conferences.

To be clear, we don't want something *from* your donors; we want something *for* your donors. A life filled with joy and peace, free from anxiety and fear. A life of open-handed generosity. Jesus himself spoke very clearly about this demographic of rich men and





women: it is hardest, he said, for them to enter into the kingdom! Our passion and love at Generosity Path is to help people of wealth accept Jesus' invitation (to relationship and generosity) with joyful anticipation.

As you learn more clearly what God is doing in the lives of your givers we believe you will be far better equipped to invite to the right cause(s) because you'll understand the sacred alignment with how God is stirring their hearts.

Because we are privately funded by a handful of private Christian donors whom God has impacted with the message of biblical generosity, we don't do any fundraising at our events nor do we allow others to do so. This is a safe and unique opportunity for people to talk about money and possessions without any concern that there will be an appeal for funds.

Our prayer is that your givers become more sacrificially generous, giving *exponentially* more than they give today. Our prayer is that your ministry is unleashed to become all that God wants it to be.

# How Does Generosity Path Work?

Our primary tool is a “Journey of Generosity,” a 24 hour facilitated experience with 12-20 other Christian givers. Built on best practices in adult learning, we use inductive Bible study, group discussion, and inspirational stories of radical givers. The Holy Spirit does the rest. Our prayer is that the Holy Spirit can tell each retreat attendee what He’s been trying to say about their hearts and their wealth. This happens primarily through group discussion and private reflection. As facilitators we don’t teach or prescribe certain giving strategies. We seek to create a space where silent reflection and group discussion lead to sacred action.

Third-party research studies of our participants show that, during this experience, they increase their giving – on average – from 15% of their income to 24%. The retreats have been catalytic in this change...but our hope is that they are marked for a lifetime of transformation in relation to God and their earthly treasures.

Qualitatively, numerous churches and ministries have been delighted to see God use this work to change the culture of their ministry or church:

“The team brings the vision, strategies, and tools to equip church leaders for this important yet challenging task.”

“I wanted a new approach. This helped me frame the topic with a focus on God’s generosity to us first and our response to it.”

“We went from struggling to meet budget to celebrating a culture of generosity.”

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# How Does the Generosity Movement Grow?

The movement grows when participants decide that they want to host a Journey of Generosity for *their* friends. Generosity Path provides all the materials and a trained facilitator. People have asked us, “Where do you find all these wealthy Christians?” The answer is: We don’t; they find each other and we serve them as peers who understand the difficulty of choosing generosity and sharing over holding what we have for ourselves.

The Journey of Generosity is the best tool to answer the “why give?” question and it is the center of this movement. Many of our friends around the world have also invited us to help them determine “how to give.” We do this through our “Next Steps” session. Sometimes we convene givers from across a region or around the world at a “Celebration of Generosity.” Let us know if you are interested in hearing more about these experiences and what we are learning through them.

“The earth is the Lord’s and the fullness thereof,  
the world and those who dwell therein.” PSALM 24:1



# How to Partner with Generosity Path?

We are excited to connect you to a senior member of our team. To request a conversation, please email [info@generositypath.org](mailto:info@generositypath.org) and we will be glad to meet and or talk further. Here are some steps to consider in partnering with Generosity Path:

- Schedule a Journey of Generosity retreat with your leadership and/or governing board. We are glad to provide facilitation and materials for you on this. We believe that leaders set the tone for the organization, so we are committed to partnering with those who take this first important step in the process.
- Once the board and leaders have experienced the Journey of Generosity and agree it will be a great blessing to their major givers, we will have a meeting or call to decide how best to deploy Journeys of Generosity throughout the organization.
- We will provide Journey of Generosity facilitator training for those in your organization who will be leading the retreats. While we are willing to provide facilitation, we believe it is best when you can facilitate the experience on your own.
- You know your organization well – it may be that a regional leader will host a Journey for the staff in their region; perhaps a development person may host a Journey for their top 20 donors; perhaps a marketplace-focused ministry requires its small groups to conduct a Journey of Generosity.
- The Generosity Path team is prepared to provide materials, videos, logistical support to hosts, and an experienced facilitator (if need be) to lead the sessions.



## What Do I Do Next?

To schedule a Journey of Generosity for your Board or senior leadership team, contact [info@generositypath.org](mailto:info@generositypath.org). As you do so, check your calendar to find the best time for a 24-hour retreat. Many organizations add a day to their leadership team offsite or Board retreat.

We look forward to serving you and the ministry God has entrusted to you and your givers.

“You will be enriched in every way to be generous in every way, which through us will produce thanksgiving to God.” 2 COR. 9:11





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FOR INFORMATION, RESOURCES,  
AND INSPIRATIONAL VIDEOS, PLEASE CONTACT:

[info@generositypath.org](mailto:info@generositypath.org)  
[generositypath.org](http://generositypath.org)