

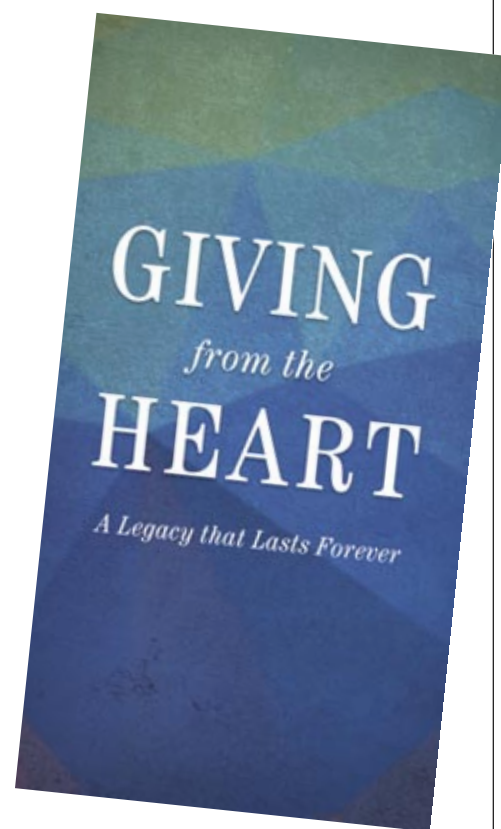
# GIVING *from the* HEART

by Dan Busby

**Giving from the Heart** is designed for ministries to give to donors with or without an imprint. Both inspirational and motivational, this 32-page pocket-size guide will help Christians make wise choices and find new ways to practice faithful stewardship. It is up-to-date with current charitable giving laws.

No other product so succinctly summarizes the basic forms of charitable giving including:

- Outright gifts
- Gifts of securities
- Gifts of inventory
- Gifts of life insurance
- Gifts of real estate
- Giving a life estate
- Gifts of IRAs
- Gifts through charitable remainder trusts
- Giving through a will
- Gifts through charitable gift annuities
- Gifts through revocable living trusts



Cover printed in full color

- Custom imprinting is available on the inside front or back cover when you supply camera-ready copy or file transfer of copy.
- Minimum order for custom imprinting — 100.

**Specifications for custom imprinting:**

Maximum copy area — inside cover: 2.75" x 5.75"

Maximum number of words for inside cover: 225

Copy files may be submitted in Word, QuarkXpress or InDesign – or as a high resolution graphic or PDF.

**Procedure for custom imprint orders:**

- Place order, specifying quantity.
- Submit copy for inside front cover.
- Approve final PDF proof prior to production.
- Receive completed order approximately 15 working days after final copy approval.

Quantity	Price each
Not Imprinted	
0 - 99	\$2.00
100 - 499	\$1.75
500-999	\$1.00
1,000 - 2,499	\$ .85
2,500 - 4,999	\$ .80
5,000 +	\$ .70
Imprinted	
100 - 499	\$2.00
500 - 999	\$1.50
1,000 - 2,499	\$1.25
2,500 - 4,999	\$ .90
5,000 - 9,999	\$ .75
10,000+	\$ .70

Actual shipping costs will be billed in addition to the pricing above

# BOOKLET ORDER FORM

\_\_\_\_\_ *Giving from the Heart* booklets  
(quantity)

Check one  Send **unimprinted brochures/booklets** (do not include our logo, name or address imprint)

**Imprint** brochures/booklets with the following information:

Please complete.  
This tells us what you want on your imprint.

Logo

Organization's name  
\_\_\_\_\_

Organization's address/telephone number, etc.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name and ***physical address*** for delivery of printed brochures:

Contact Name \_\_\_\_\_

Organization's Name \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**Send no money now.** Your order will be shipped via UPS. ECFA will then invoice you for the cost of printing and shipping. Please allow approximately three weeks for delivery after you approve your imprint, or three weeks from the time ECFA receives your order if there is no imprint or if it is a reprint with no changes.

Send completed form to ECFA, 440 W. Jubal Early Drive, Suite 100, Winchester, VA 22601  
scan and send to [ashley@ECFA.org](mailto:ashley@ECFA.org) — or fax to 540-535-0533.

