



JOIN THE INTEGRITY MOVEMENT!

**BENEFITS OF
ECFA MEMBERSHIP**

JOIN THE INTEGRITY MOVEMENT.



Dan Busby
President, ECFA

ECFA is a growing community of leading churches and ministries committed to upholding the highest standards of integrity.

Today, over **2,400** ministries and churches choose to display ECFA's trusted seal of integrity, allowing donors and the public to see their commitment to integrity and accountability.

It takes hard work to uphold high standards of integrity. But joining the movement is easy. Check out [ECFA.org/Join](https://www.ecfa.org/join).



ECFA Facts and Figures



Members' annual revenue from \$50,000 to \$4 billion



3M+

ECFA website visitors annually



Over

\$28 Billion

in Member Total Revenue



85%
membership growth in the past 10 years



Resources and news items delivered to nearly

60,000



30,000+
board members represented

Members represent



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ECFA Accreditation Solidifies Trust and Integrity with Donors.



“Compassion International is grateful to be a charter member of ECFA. We’ve found our accreditation to be immensely valuable in solidifying trust and integrity with donors throughout the Evangelical community.”

Santiago “Jimmy” Mellado, President and CEO
Compassion International, Colorado Springs, CO

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Who Should Consider ECFA Membership?

“Integrity, reliability, and fiscal trustworthiness! Every Christian leader I know would love to have their nonprofit ministry assessed in such favorable light. Accountability - such a critical role in the health of Christian nonprofits. I urge you and your team to join ECFA - you’ll not find a better accountability partner!”

Joni Eareckson Tada, Founder and CEO
Joni and Friends, Agoura Hills, CA



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Why is the Accountability of ECFA Important?



“Because God gives us all things, The Urban Alternative desires to be accountable and transparent with our donations. Accreditation with ECFA enables us to faithfully demonstrate financial integrity while promoting a kingdom agenda to enable people to live all of life underneath the comprehensive rule of God.”

Tony Evans, President
The Urban Alternative, Dallas, TX



12 Benefits of ECFA Membership

1



Excellence in
Governance Forums • Fall 2019

2



Members-only virtual roundtables

3



eBooks

FREE downloads covering
critical financial management
and stewardship topics

4



Participate in
Surveys and enjoy FREE
access to the full survey reports

5



Nonprofit Blog

“Enhancing Trust In
ECFA Ministries”

6



NonprofitPulse

eNewsletter

7  **Executive Compensation Data**
for over 2,000 nonprofits

8  **Nonprofit Knowledge Center**
Hundreds of articles, sample policies
and procedures, and more

9  Learn from thought leaders on the
popular “Excellence in Ministry”
Podcasts

10  **Webinars**
Led by professional ECFA staff and
special guests (*qualifies for CPE*)

11  **Servant Match**
Connecting Donors to Your Ministry

12  ECFA speaks up on
Capitol Hill for
issues impacting ministries

ECFA's Integrity Standards for Ministries

- ✔ Independent Board Governance
 - ✔ Financial Statements
(audited, reviewed, or compiled
by an independent CPA)
 - ✔ Appropriate Transparency
 - ✔ Integrity in Compensation-Setting
and Conflicts of Interest
 - ✔ Sound Stewardship Culture
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*For more on
ECFA's Seven Standards of Responsible Stewardship,
visit [ECFA.Org/Standards](https://www.ecfa.org/standards).*

**EARN THE RIGHT TO DISPLAY ECFA'S
TRUSTED SEAL OF INTEGRITY**



ECFA membership helps communicate your ministry's commitment to financial integrity and accountability before givers and a watching world.

3 EASY STEPS TO JOIN



- 1 Visit [ECFA.org/Join](https://www.ecfa.org/Join).**
(click button "Start New Application")
 - 2 Take 10 minutes to complete the simple online application.**
 - 3 Discuss your application and next steps with an ECFA advisor.**
(*We'll schedule at your convenience!*)
-

Have Questions?

Michael@ECFA.org

800-323-9473

Michael Martin

Executive
Vice President



Go to [ECFA.ORG/Join](https://www.ecfa.org/Join).



Grow Confidence with Donors.

Model Integrity Before God and a Watching World.

Equip Your Team with Tools & Training.

[ECFA.ORG/JOIN](https://ecfa.org/join)