

Enhancing Trust

Basic Financial Issues for the Small Church Treasurer

April 4, 2013



### **Today's Presenters**

Enhancing Trust



Dan Busby, President, ECFA



**Mark Jones**, Vice President and Senior Banking Consultant, Evangelical Christian Credit Union



John Van Drunen, Vice President and General Counsel, ECFA



### Why Cash Reserves Are Needed for Operations

Enhancing Trust

**Cash Flow** Fluctuation



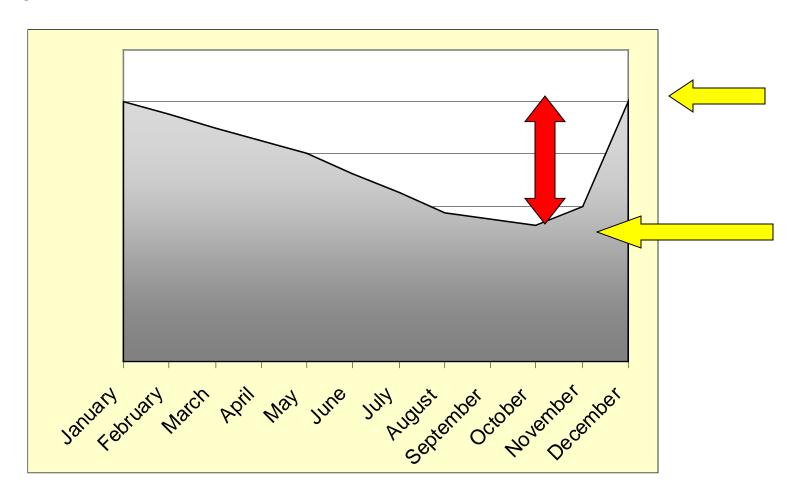
Potential Ministry **Opportunities** 

#### Unplanned Expenses and **Events**



### **Cash Balance Variation**

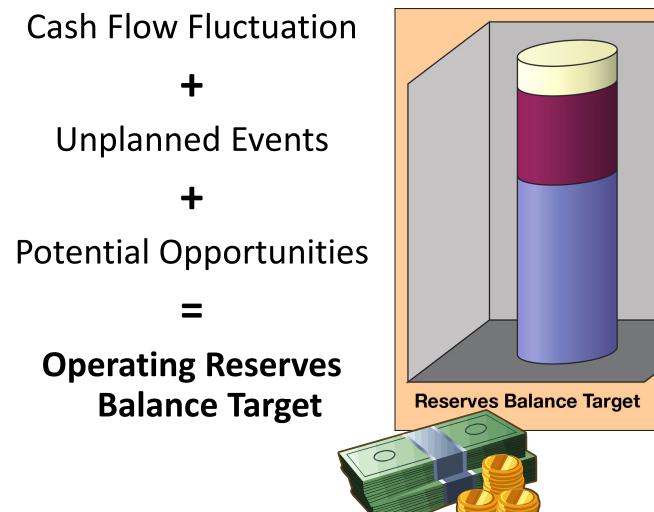
Enhancing Trust





## **Calculating Operating Reserves**

Enhancing Trust



Email questions to Webinar@ECFA.org

Potential

Unplanned Events

Cash Flow Fluctuation

**Opportunities** 



#### The Tension

Enhancing Trust

#### **Faith and Vision**

- God's sovereignty
- He will supply our needs
- His plan will be accomplished

#### **Financial Planning**

- Our responsibility
- Shrewd stewardship of resources
- Plan for the future



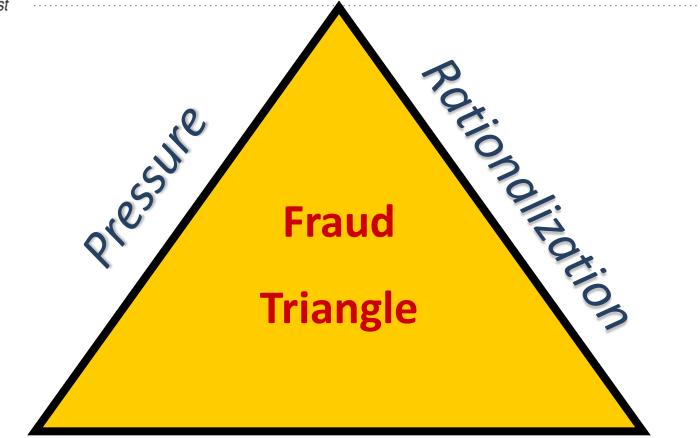
## **Ensure Financial Integrity**

Enhancing Trust

**Definition:** Establish and maintain appropriate accountability to those who have been placed in authority (government, board, leadership and donors) over the ministry and its financial resources through proper systems, standards, policies and controls with the purpose of protecting the reputation and witness of the ministry and those involved.

*"For we are taking pains to do what is right, not only in the eyes of the Lord but also in the eyes of men."* **2** *Corinthians 8:21 (NIV)* 





Opportunity



## **Examples of Weak Controls**

Enhancing Trust

- Only one person counts the offering
- No rotation of individuals count the offering
- Individuals who count the offering are related
- Only one person takes the offering to the safe
- One individual has access to the safe by himself or herself
- The offering tally sheet is not reconciled with the deposit
- The person who prepares the deposit also makes the deposit



## **Examples of Weak Controls**

Enhancing Trust

- Contribution records are not reconciled with accounting/bank records
- Person reconciling bank statement:
  - Has signing authority
  - Does all bookkeeping/accounting entries
  - Does processing of incoming revenues
- Documentation for substantiation of reimbursements not received or reviewed
- Ministry leader approving own expense reimbursements





## **Financial Integrity Guidelines**

Enhancing Trust

- Segregation of Duties
  - Appropriate separation of duties allows for the review by a second, unrelated individual
    - Counting and receipting, recording and reconciling
    - Disbursement request, authorization and check/payment signer
    - Record keeping review bookkeeper, budget area manager, leadership and board





## **Financial Integrity Guidelines**

Enhancing Trust

- Dual control –principle of two
  - Use when handling incoming revenues and unrecorded cash
- Confidentiality agreements
- Conduct periodic audits
- Adopt policies and procedures
- Balance accountability and confidentiality
- Reconcile accounts timely





## **Financial Reporting**

- Have a budget, realistically spread by month
- Utilize accounting software
- Provide budget to actual monthly reports
- Give authority but maintain accountability



## Focus for the Next Segment

- Reportable compensation for church
  employees
- Proper treatment of the clergy housing allowance
- Applying the proper type of social security
- Business expense reimbursements
- Issuing charitable gift acknowledgments



## Four Special Clergy Tax Provisions

- 1. The housing allowance and parsonage exclusions;
- 2. Exemption from Social Security coverage (if several conditions are met);
- 3. Self-employed status for Social Security (if not exempt); and
- 4. Exemption from income tax withholding.



## Who qualifies for Clergy Purposes in a Church Setting?

Enhancing Trust

Ministers of the Gospel who are:

- Ordained
- Commissioned
- Licensed

And meet certain other tests



## **Balanced** Test for **Clergy Tax Treatment**

- Performing sacerdotal functions
- Considered to be a religious leader
- Conduct religious worship
- Have management responsibility



## **Reporting Compensation**

- Cash compensation paid to employees, exclusive of a cash clergy housing allowance is reportable as compensation on Form W-2 for income tax purposes
- What else is reportable as compensation?



# Other Compensation Reportable on Form W-2

Enhancing Trust

Spousal travel not bona fide business	
Social security reimbursement	
Medical expense reimbursement without proper plan	Form W-2
Church-facilitated love offerings	



# Other Compensation Reportable on Form W-2

Enhancing Trust

Whole-life insurance premiums

Discretionary fund without proper accounting

Forgiveness of debt

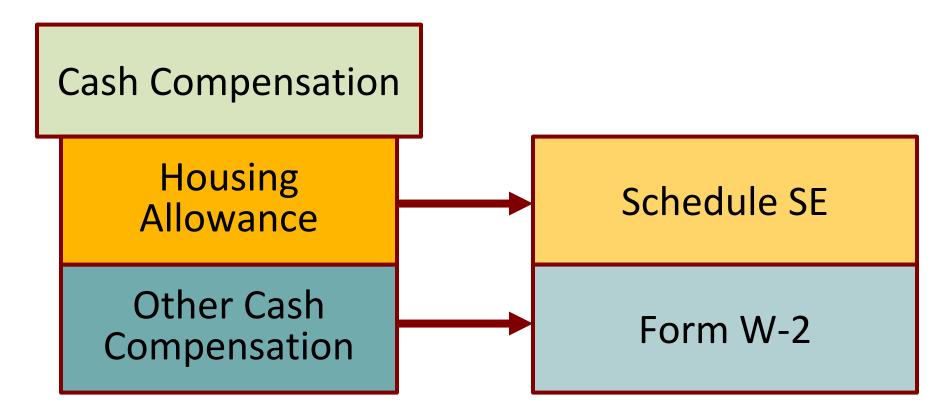
Allowances or reimbursement without substantiation

#### Form W-2



## **Clergy Compensation Reporting**

Enhancing Trust





## Housing Allowance and the Church Treasurer

- Church formally and prospectively designates a housing allowance with respect to cash compensation paid to clergy
- Treasurer reports housing allowance on Form W-2, Box 14, or in a separate statement – the housing allowance should NOT be included on Form W-2, Box 1
- Accounting for the housing exclusion limitations is the responsibility of clergy



## **Social Security Issues**

Enhancing Trust

Two types of social security

- FICA for non-clergy
- SECA for clergy

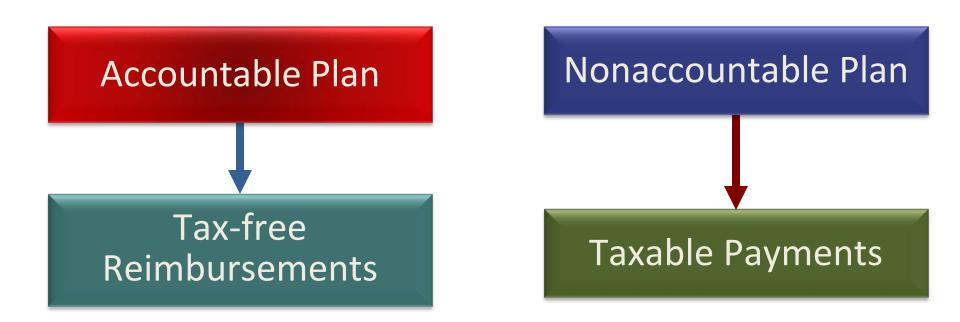
FICA is withheld and matched by the church.

SECA is calculated on Schedule SE and paid by clergy with Form 1040 unless they have opted out of social security.



### Accountable/Nonaccountable **Expense Reimbursement Plans**

Enhancing Trust





## Complying with an Accountable Plan

#### 

- Why
- When
- Where
- What
- Who

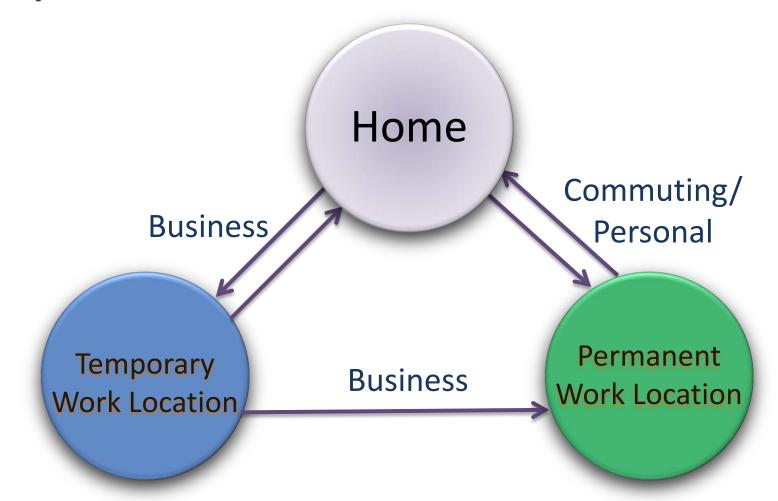
## Timeliness60 Days

• 120 Days



## **Business vs. Commuting Miles**

Enhancing Trust





- What should be on a receipt for a gift made by cash or check?
  - Donor's name
  - > Amount (are there dollar limitations?)
  - No goods or services statement (and quid pro quo value, if appropriate)
  - Dates (of donation and of receipt)



• When should a church provide gift receipts?

• May gift receipts be provided electronically?



Enhancing Trust

• Some gift acknowledgments should not include a valuation of the gift

Gifts of property

- Gifts of out-of-pocket expenses
- Some gift acknowledgments are not required to include a valuation of the gift



- Some gifts require filing special forms
  - Gifts of autos, board, airplanes
  - Gifts of certain property disposed of within 3 years of gift



Enhancing Trust

 Some gifts do not qualify for a gift acknowledgment (only qualify for appreciation)

Gifts of time

Gifts of rent-free use of property



- Some payments to a church are not gifts and do not qualify for a gift receipt
  - Ticket sales for a church banquet/concert
  - Sale of tapes of church service
  - Tuition payments for a student in a churchrelated school
  - > Payments that are intended to benefit a specific individual



#### Q & A Time!

Enhancing Trust



Dan Busby, President, ECFA



**Mark Jones**, Vice President and Senior Banking Consultant, Evangelical Christian Credit Union



John Van Drunen, Vice President and General Counsel, ECFA

# CHURCHWISE



- News Feeds
- Knowledge Center
- Webinars
- Webinar Recordings
- Focus on Accountability Newsletter

Register Now for a FREE Silver Subscription!

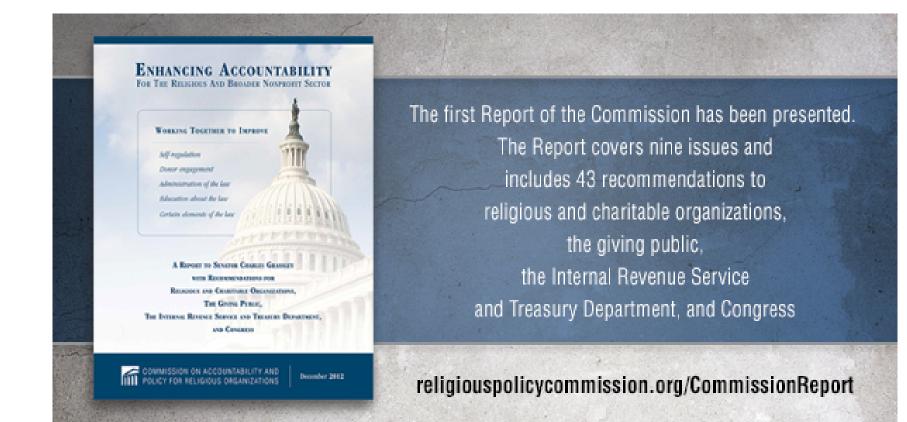
Use Promo Code: SILVER

## Register at CHURCHWISE.org



## For More Information:

Enhancing Trust



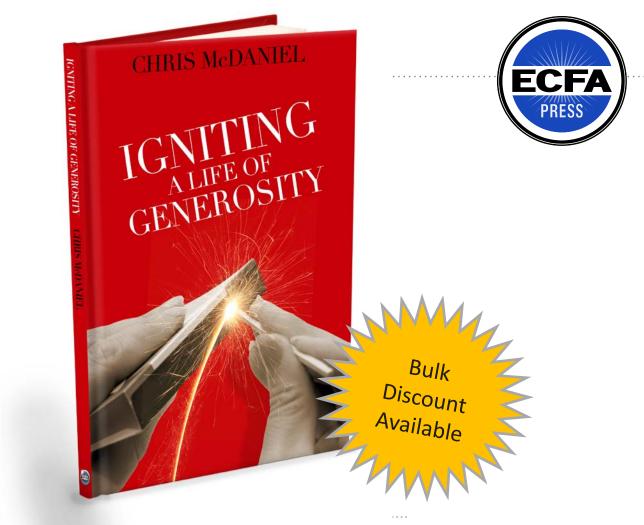


#### **ECFA Resources:**

Enhancing Trust

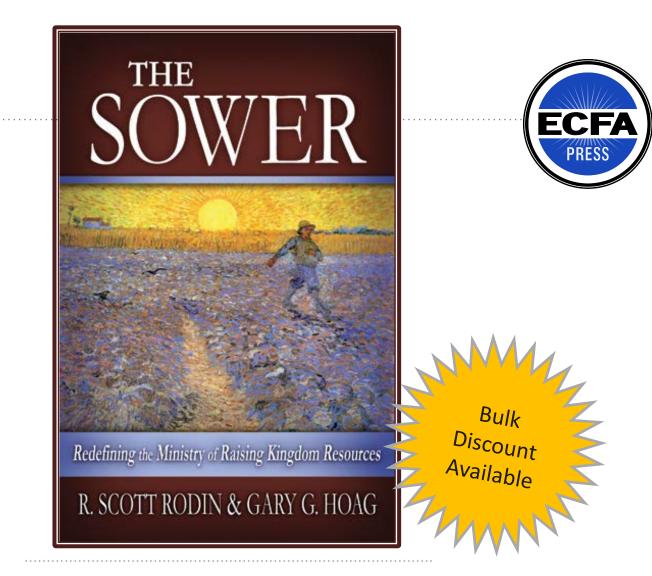






Order at ECFA.ws or call 800-323-9473





Order at ECFA.ws or call 800-323-9473



#### A GUIDE TO CHARITABLE GIFTS Coming Soon! An easy-to-read resource for every nonprofit and church on handling unrestricted and restricted gifts. DAN BUSBY, CPA MICHAEL MARTIN, JD JOHN VAN DRUNEN, JD, CPA

Watch for the release of this new resource in 2013!



#### CHARITABLE GIVING GUIDE FOR SHORT-TERM MISSIONS TRIPS

DAN BUSBY, CPA • MICHAEL MARTIN, JD • JOHN VAN DRUNEN, JD, CPA

GIVING GUIDE FOR MISSIONARIES AND OTHER WORKERS

CHARITABLE

DAN BUSBY, CPA • MICHAEL MARTIN, JD • JOHN VAN DRUNEN, JD, CPA



Watch for the release of this new resource in 2013!





#### **Future Webinars**

Enhancing Trust

Date	Торіс	Speakers
May 9	Clergy Housing Exclusion and Love Offerings	Mike Batts Michael Mosher
May 21	Hot Topics for Churches	Cathi Linch and others
June 18	Update on Health Care Reform Issues	Danny Miller

#### **Register today at ECFA.org**







Order at ECFA.ws or call 800-323-9473



## Not an ECFA Accredited Church?

Enhancing Trust

#### ECFA accreditation increases the credibility to the givers who support your nonprofit, leading to increased revenue and Kingdom impact.

ECFA.org/Join

