

Giving from the Heart

by Dan Busby, CPA

Giving from the Heart is designed for ministries to give to donors with or without an imprint. Both inspirational and motivational, this 32-page pocket-size guide will help Christians make wise choices and find new ways to practice faithful stewardship. It is up-to-date with current charitable giving laws.

No other product so succinctly summarizes the basic forms of charitable giving including:

- Outright gifts
- Gifts of securities
- Gifts of inventory
- Gifts of life insurance
- Gifts of real estate
- Giving a life estate
- Gifts through charitable remainder trusts
- Giving through a will
- Gifts of IRAs
- Gifts through charitable gift annuities
- Gifts through revocable living trusts



Cover printed in full color

- Custom imprinting is available on the inside front or back cover when you supply camera-ready copy or file transfer of copy.
- Minimum order for custom imprinting — 100.

Specifications for custom imprinting:

Maximum copy area — inside cover: 2.75" x 5.75"

Maximum number of words for inside cover: 225

Copy files may be submitted in Word, QuarkXpress or InDesign.

Procedure for custom imprint orders:

- Place order, specifying quantity.
- Submit copy for inside front cover.
- Approve final PDF proof prior to production.
- Receive completed order approximately 15 working days after final copy approval.

Quantity	Price each
Not Imprinted	
0 - 99	\$2.00
100 - 499	\$1.75
500-999	\$1.00
1,000 - 2,499	\$.85
2,500 - 4,999	\$.80
5,000 +	\$.70
Imprinted	
100 - 499	\$2.00
500 - 999	\$1.50
1,000 - 2,499	\$1.25
2,500 - 4,999	\$.90
5,000 - 9,999	\$.75
10,000+	\$.70

Actual shipping costs will be billed in addition to the pricing above

BOOKLET ORDER FORM

_____ *Giving from the Heart* booklets
(quantity)

Send **unimprinted** brochures/booklets (do **not** include our logo, name or address imprint)

Imprint brochures/booklets with the following information:

Please complete.
This tells us what you want on your imprint.

Logo

Organization's name

Organization's address/telephone number, etc.

Name and *physical address* for delivery of printed brochures:

Contact Name _____

Organization's Name _____

Street _____

City, State, Zip _____

Telephone _____

Fax _____

Email _____

Send no money now. Your order will be shipped via UPS. ECFA will then invoice you for the cost of printing and shipping. Please allow approximately three weeks for delivery after you approve your imprint, or three weeks from the time ECFA receives your order if there is no imprint or if it is a reprint with no changes.

Send completed form to ECFA, 440 W. Jubal Early Drive, Suite 100, Winchester, VA 22601
or fax to 540-535-0533 – or scan and send to joy@ECFA.org.

